

## ORDER



**Orders**  
**Order / Rev:** 350691  
**Alt Order #:** 06844688  
**Product Desc:** AFF-SENATE  
**Estimate:** 553  
**Flight Dates:** 08/29/12 - 09/04/12  
**Original Date / Rev:** 08/22/12 / 08/22/12  
**Order Type:** GENERAL

**KTNV - Las Vegas**

**Primary AE:** Anjanette Brady  
**Sales Office:** PPH  
**Sales Region:** NAT

**Agency**  
**Name:** Mentzer Media Services  
**Buying Contact:**  
**Billing Contact:** Karen Benson  
 600 Fairmont Avenue  
 Towson, MD 21286

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** American Future Fund  
**Demographic:** HH  
**Product Codes:** PL Issue  
**Priority:** P-01  
**Revenue Codes:** AGY-TRANS, ISSUE, GEN

**New Business Thru:**  
**Order Separation:** 00:10:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/04/12	54	\$37,050.00	\$31,492.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	54	\$37,050.00	\$31,492.50	0.00
<b>Totals</b>	<b>54</b>	<b>\$37,050.00</b>	<b>\$31,492.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KTNV - Las Vegas	27%	\$37,050.00
Market	100%	\$137,222.22

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	32%	\$43,911.11
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	33%	\$45,283.33
KTUD	0%	\$0.00
KVMY	0%	\$0.00
KVVU	8%	\$10,977.78
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTNV	08/29/12	08/31/12	M-F 6-7am Action News	CM	M-F 6-7a	-- WTF--	:30	3	\$450.00	P-05	0.00	NM	3	\$1,350.00

**KTNV - Las Vegas**

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Advertiser: American Future Fund  
Product Desc: AFF-SENATE  
Estimate: 553

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	KTNV	09/01/12	09/01/12	Sat 6a Sat 6a-7a	CM	Sat 6a-7a - - - - - S -	:30	1	\$450.00	P-05	0.00	NM	1	\$450.00
				6A NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/12	09/02/12	- - - - - S -		1		\$450.00			0.00			
14	KTNV	09/01/12	09/01/12	Sat 7a GMA Sat 7a-8a GMA	CM	Sat 7a-8a GMA - - - - - S -	:30	1	\$600.00	P-05	0.00	NM	1	\$600.00
				GD MRN AMR SAT										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/12	09/02/12	- - - - - S -		1		\$600.00			0.00			
15	KTNV	09/01/12	09/01/12	Sat 6-6:30p Action News	CM	Sat 6-6:30p - - - - - S -	:30	1	\$400.00	P-05	0.00	NM	1	\$400.00
				6P NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/12	09/02/12	- - - - - S -		1		\$400.00			0.00			
16	KTNV	09/02/12	09/02/12	This Week This Week	CM	Sat-Sun 9a-7p - - - - - S	:30	1	\$500.00	P-05	0.00	NM	1	\$500.00
				THIS WEEK										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/12	09/02/12	- - - - - S		1		\$500.00			0.00			
17	KTNV	09/02/12	09/02/12	Sun ABC Prime A afhv	CM	afhv - - - - - S	:30	1	\$1,500.00	P-05	0.00	NM	1	\$1,500.00
				AFV										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/12	09/02/12	- - - - - S		1		\$1,500.00			0.00			
18	KTNV	09/02/12	09/02/12	Sun ABC Prime B secret	CM	secret - - - - - S (8:00 PM-9:00 PM)	:30	1	\$3,500.00	P-05	0.00	NM	1	\$3,500.00
				SECRET MILLIONAIRE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/12	09/02/12	- - - - - S		1		\$3,500.00			0.00			
19	KTNV	09/03/12	09/03/12	M-F 6-7am Action News	CM	M-F 6-7a M- - - - -	:30	1	\$450.00	P-05	0.00	NM	1	\$450.00
				6A NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	M- - - - -		1		\$450.00			0.00			
20	KTNV	09/03/12	09/03/12	M-F 7-9a Good Morning America	CM	M-F 7-9a M- - - - -	:30	1	\$450.00	P-05	0.00	NM	1	\$450.00
				GD MRN AMR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	M- - - - -		1		\$450.00			0.00			
21	KTNV	09/04/12	09/04/12	M-F 11-12p Action News	CM	M-F 11-12p - T- - - - - (11:00 AM-12:00 PM)	:30	1	\$450.00	P-05	0.00	NM	1	\$450.00
				MIDDAY NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	- T- - - - -		1		\$450.00			0.00			
22	KTNV	09/03/12	09/04/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p MT- - - - -	:30	2	\$350.00	P-05	0.00	NM	2	\$700.00
				THE CHEW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	MT- - - - -		2		\$350.00			0.00			
23	KTNV	09/03/12	09/03/12	3p Millionaire 3p Millionaire	CM	M-F 3P-330P M- - - - -	:30	1	\$300.00	P-05	0.00	NM	1	\$300.00
				MILLIONAIRE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	M- - - - -		1		\$300.00			0.00			
24	KTNV	09/03/12	09/04/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p MT- - - - -	:30	2	\$500.00	P-05	0.00	NM	2	\$1,000.00
				5P NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	MT- - - - -		2		\$500.00			0.00			
25	KTNV	09/03/12	09/04/12		CM	M-F 6-7p MT- - - - -	:30	2	\$750.00	P-05	0.00	NM	2	\$1,500.00

**KTNV - Las Vegas**